

CareMag™ D

The Natural Way

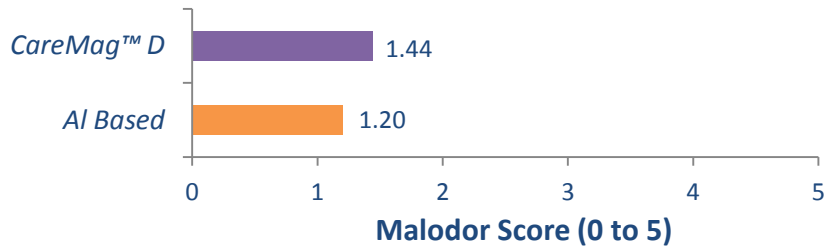


- **Natural:** A compound from the **Dead Sea**
- **Sustainable:** Formulation **free** from Aluminum, Triclosan, Alcohol & Parabens
- **Innovative:** **Reduces** malodor and sweat amount

Facts and Figures *CareMag™ D*

Clinical Studies

- **23%** sweat reduction on back and **7.8%** sweat reduction in axilla according to FDA standard testing
- **99%** skin bacteria reduction
- Malodor reduction in more than **40%** after 24 h of use
- **Similar** malodor reduction compared to aluminum based formulation



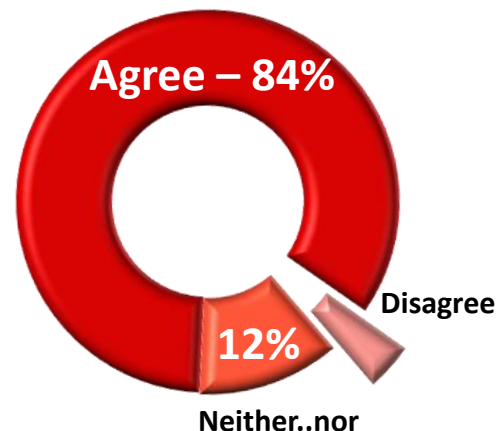
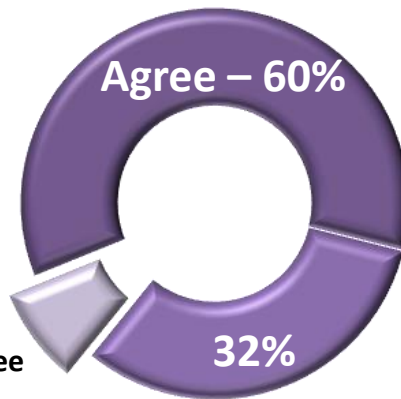
Safety Tests

- Tested on 50 volunteers in hypoallergenic (RIPT) and dermatological safety tests
- No volunteers showed any sensitivity – the formulation is **hypoallergenic** and **dermatological safe**

Consumer Satisfaction:

The test product is **better** than the regular deodorant

The deodorant provides **day long protection** against body odor



Disagree

Neither..nor

Neither..nor

Disagree

Value:

Elimination of antiperspirants and antibacterial agents

Effects:

Reduction of sweat amount and malodor through adsorption and reduction of microorganisms

Applications:

Roll-on, Spray and Stick

Additional benefits:

- Silky feeling on the skin
- No white stains on clothes
- Easy to formulate

INCI :

Registered

Description:

White powder

Recommended use

level:

10-25%, depend on formulation type.

Patent applied (PCT)

Tested in proDERM, Germany, 25 people, after 24 h, Roll-on with 20% CareMag™ D